



# Golden Farm Solutions

# 8-2-351/1/12, Road No.3, Banjara Hills, Hyderabad – 34  
Phone : +91-40-2750 7273, +91-70133 10170  
sales@swatra.in www.swatra.in www.goldenfarmsol.com



**an ISO 22000 : 2018 FOOD SAFETY CERTIFIED COMPANY**

## **APPLICATION FORM FOR APPOINTMENT OF C&F / CHANNEL PARTNER / DISTRIBUTOR / DEALER**

1. Date of Proposal: .....
2. Name of the Party: .....
3. Nature of Business: (Proprietorship/Partnership/Company): .....
4. Proprietor/Partner/Director Mobile No.: .....
5. Address of Business (Pin code is must): ..... Pin : .....
6. Availability of: Computer:..... Internet: .....
7. Contacts Nos (Ph. /Mobile No.): .....E-Mail: .....
8. Address of warehouse: (If Separate from office) .....
9. Whether office or Warehouse is leased/owned (If leased, Please submit rent deed copy): .....
10. Mention the details of infrastructure in Warehouse along with Temperature control mechanism in storage area: .....
11. Whether related to any one in Golden Farm Solutions : .....
12. Firm Reg / RoC Copy (Kindly attach certificate copy): .....
13. PAN NO. (Kindly attach certificate copy): ..... Year of establishment: .....
14. GST/VAT/CST NO. (Kindly attach certificate copy): .....
15. Addresses of Branches / Sister Concerns (If any): .....
16. Capital (in Lac): ..... 17. Annual Turnover (In Lac): .....
18. Name of Banker with Address: .....  
Branch .....
19. Bank A/C No. : .....  
IFSC Code .....
20. Name of Authorized Signatory: 1) .....  
2) .....
21. Name of Companies being serviced as Stockist / Distributor (mention the Brand also):  
1)..... Brand : ..... 2) ..... Brand : .....  
3)..... Brand : ..... 4) ..... Brand : .....
22. Details of Person / Employee who will be assigned for Golden Farm Solutions transactions:  
.....  
.....  
.....  
.....  
.....
23. No. of Field Personnel employed: .....
24. Total No. of Parties/Retailers serviced by the firm: .....
25. Value of the 1st Order Expected Business: Rs. ....
26. Distribution Facilities: .....
27. Proposed Coverage area: .....



Person who will be assigned for Golden Farm Solutions transactions  
Paste a photograph here  
(Please sign the photograph)

# TERMS & CONDITIONS

## C&F / CHANNEL PARTNER / DISTRIBUTOR / DEALER

The general terms, conditions and guide lines governing the business relations between Golden Farm Solutions, (the company) and C&F / Channel Partner / Distributor / Dealer are as follows:

**PRODUCTS : Solar Dehydrated Fruit/Vegetables flakes/powders, Ready-to-Cook products, Spices, Masalas etc.**

- Purchases:** The allotted of Golden Farm Solutions must purchase first lot of products worth of Rs. ....
  - Discounts:** Generally as per the company's marketing policy as decided from time to time.  
**Trade Discount:** @ ..... on the M.R.P. of Products.  
**Channel Partner / Distributor / Dealer Discount:** @ ..... on the net value after deducting trade discount.  
**C&F Discount:** @ ..... on the net value after deducting trade and stockist discounts.
- \*Schemes:** As per the company's marketing policy as decided from time to time.
- Co-ordinations:** The stockist shall coordinate his distribution activities with the sales Team appointed by the Company for his area by actively liaising with them.
  - Deposit:** The C&F / Channel Partner / Distributor / Dealer will deposit a sum of Rs..... as a Refundable security (for three years without interest) with Golden Farm Solutions through a D.D. in favor of Golden Farm Solutions. Payable at Hyderabad and a signed cheque for security purpose against future stocks/credits.
  - Stocks:** The stockiest is expected to maintain stock levels of various products of the company equivalent to 30 days sales or as advised by the Company from time to time to ensure smooth flow and availability in the market.
  - Monthly Returns:** For effective marketing activity, the Stockist shall furnish monthly product wise stock and sales statement and / or any other statement as desired by the company.
  - Payments to the Company:** All the goods will be supplied to the C&F / Channel Partner / Distributor / Dealer against DD/Crossed at par cheque in favor of "Golden Farm Solutions" payable at Hyderabad, and should be received in advance.
  - No cash dealing with staff:** You are requested to deal with Company only with crossed at par cheques / DDs / Online Transfer only. Do not pay cash to our staff. The Company shall not take any responsibility for losses of cash / missing amounts.
  - Supplies from Golden Farm Solutions:** The terms and conditions given above are applicable in full letter and spirit, whenever supplies are made through these supply links as well as the company.
  - Additional Dealers:** Distribution network is open stockist ship. The Company reserves the right to appoint any number of stockists in your area, in line with strategy of free availability of our product.
  - Returned Goods:** Goods older than one year from date of manufacturing are not eligible for compensation. Reimbursement / replenishment will be made as per existing policy. Area Manager should certify returned goods.
  - Breakages:** Breakages should be reported within 72 hours of receiving goods from Lorry transport office. The breakages should be certified by Transporter to avail full replacement.
  - Area of operations:** You shall limit your sale to the area specified.
  - Notwithstanding whatever said here unto, the policies are subject to change, if market condition so demand.
  - These terms are to be read in conjunction with the current Marketing Policy letter in force.
  - In any dispute, jurisdiction will be Hyderabad(Telangana) INDIA only.

I/WE AGREE TO THE ABOVE & PROMISE TO COMPLY WITH ALL THE ABOVE MENTIONED TERMS.

AUTHORIZED SIGNATORY (WITH THE SEAL OF THE FIRM)

Please send this application form through Registered Post only

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