



GRS

Since 1820



The Future **Vegetables & Fruits**



Golden Farm Solutions

For Dehydrated Foods



Age-old Traditional **Food Processing**

Over 200 Years of Experience

- ★ Food drying is a method of food preservation in which food is Dried/Dehydrated and has been used widely since ancient times.
- ★ Water is traditionally removed through evaporation by Sun Drying, Electric Drying etc
- ★ Dried Fruit / Vegetables will have longer Shelf-life.
These may be transformed into different products that can either be eaten as they are, used in recipes, or rehydrated.



1820

Origin of
ALLA'S
Family in
Sun
Drying



1868

Sri. ALLA
SUBBAIAH
has
continued
the Sun-
Drying
Journey



1920

Sri. ALLA
BASAVAIAH
has took the
drying
forward to
his next
generation



1955

Sri. ALLA
ANKAIAH
has
extended
the legacy
in Sun-
drying



1975

Sri. ALLA
CHINA
BASAVAIAH
has shared
his
forefathers'
experience



2020

Er. ALLA
KANAKADRI,
1st generation
ENGINEER,
made Drying
as family
Business



India is primarily an
agriculture-dependent country

&

**The world's second largest
producer of fruits and vegetables**



There is a huge wastage of **30%** worth over **Rs. 2 lakh crore** each
year due to absence of food processing units



Only 1.2% of the fruits and vegetables are
being processed.



Drying (Dehydration)

One of the oldest methods of INDIAN's preserving food.

Our Innovative

"Hybrid Solar Food Dryer (**HSFD**)" - In this dehydrating process, Just **moisture is REMOVED**, but the flavor and nutrients will stay behind.



De-hydrated Fruit & Vegetables with **longer shelf-life** in the form of **Flakes / Powder** which can be used by most popular food brands in preparation of Chutneys, pickles, dips, curry powder, sauces or ketchups, Military, Students, Hotels, Hostels, House-wife, Caterers etc.,

Removing moisture stops the growth of bacteria, yeasts & moulds that normally spoils the food.

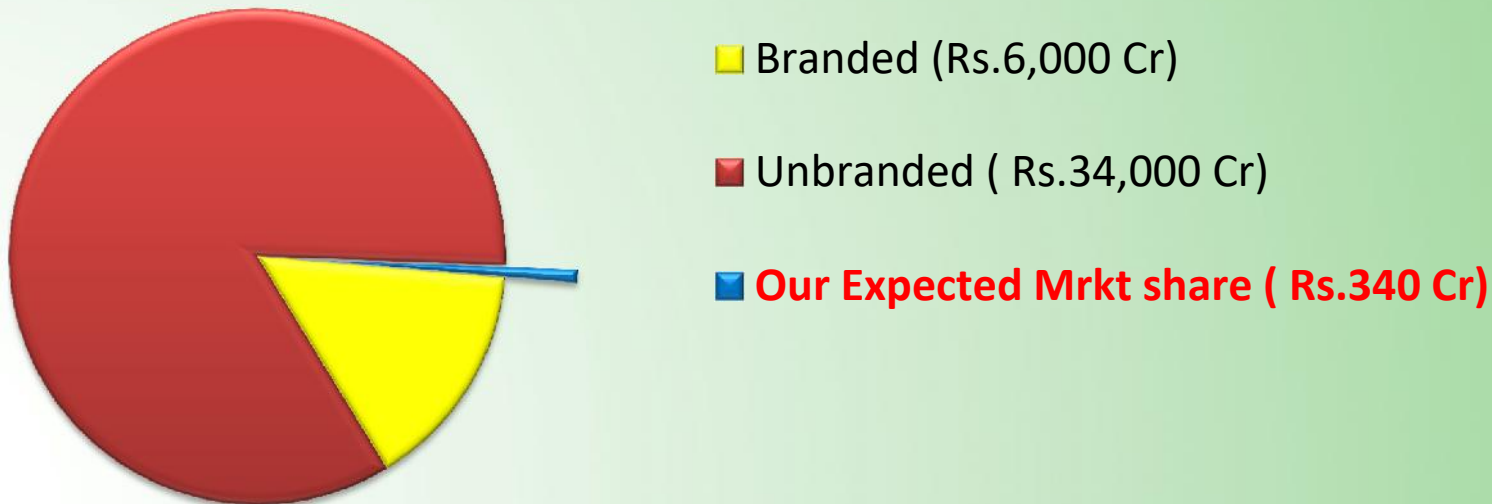


India's FMCG market at \$52.75 billion dollars (Rs.3.93 lakh Cr) in 2018.
And Expected to increase to \$220 billion dollars by 2025.

The **Indian spices market** is pegged at **₹40,000 crore** annually,
of which the branded segment makes up **15% ONLY**

The Unbranded share is 85% of ₹40,000 crore i.e ₹34,000 crore

Our Target is 1% of Unbranded share i.e ₹340 crore per Annum



PRODUCT OVER VIEW

Made from 100% Natural & Farm Fresh Organics



- ✓ Proprietary Dehydrated **Ready-to-Cook** Products
- ✓ Unique & Innovative Curry Powders, Fry Powders, Biryani Masala Kit ...etc.,
- ✓ Longer Shelf-life
- ✓ No Preservatives
- ✓ NO Artificial Flavours
- ✓ NO Colors

More than **50+** products are available



- ❖ NO Need to add either Salt or Any other spices. Just add Water, Oil & Cook
- ❖ 3-Steps Easy Cooking
- ❖ **For Non-Veg**, add star ingredient to our mix & Cook.
- ❖ Any curry / fry in 20-min
- ❖ Good for Office goers, housewives, students, Hostels, Hotels, bachelor.



- ❑ Solar Dried / Dehydrated Fruits & Vegetables
- ❑ **Only moisture is REMOVED**, but the flavour, nutrients, Fibre and Vitamins will stay behind.
- ❑ These products can be used by most popular food brands in Food preparations, flavourings, drinks smoothness, Chutneys, pickles, dips, curries, sauces, ketchups, instant mix, **Ready-to-Cook mixes**, cosmetic formulations.

Monopoly Product



We are World's First introducers of
**Formulated Solar Dehydrated –
Ready-to-Cook**

Curry Powders,
Fry Powder,
Non-Veg Pickle Mix and
Biryani Masala Kit etc



Mix to Fish & Fry



Add to Fish & Cook



Mix with Chicken

Hyderabadi Dum Biryani Kit



See How to COOK



TWO Packs inside :

Pack # 1 : For 500g Chicken Marination

Pack # 2 : For 500g Basmati Rice Aroma

Few
of
50+
SKUs



Marketing Strategy



The Team



Smt. SOBHA ALLA
Managing Director



Er. NARASIMHA B (USA)
Director - Product Strategy & Export Sales



Er. KANAKADRI ALLA
Director & CEO



Mr. V. NAGESH BABU
Director - Finance

ABOUT US:

We at **The Golden Farm Solutions** - a company dedicated to the passion to feed the World by supply the wide range of **Dehydrated Fruits & Vegetables / Ready-to-Cook** Products from India to across the globe.

The Golden Farm Solutions, established in 2017, **Aims to facilitate the FARMER**, to safeguard his Produce by One of the oldest methods of preserving food thru Our Innovative "**Hybrid Solar Food Dryer (HSFD)**" - In this dehydrating process, Only moisture is REMOVED, but the flavour, nutrients, Fibre and Vitamins will stay behind. Such De-hydrated Fruit & Vegetables are 100% Natural, come without any additive, preservative or artificial flavour added, will have **longer shelf-life** and can be stored in the form of **Flakes / Powder**.

And these products can be used by most popular food brands in Food preparations, flavourings, smoothness, Chutneys, pickles, dips, curry powder, sauces, ketchups, instant mix, **Ready-to-Cook mixes**, drinks, cosmetic formulations etc has become highly popular among the Urban/Rural civilians, military forces & in abroad as well.



Global Presence

Having immense experience and contacts in global trade, we are bring buyers and sellers from all around the world to one common platform thru our newly launching **e-commerce** portal and apps.

We are blessed with a well-structured and capacious infrastructure facility. It is fully furnished with state-of-the-art tools and machinery to manufacture a wide range of Food Products.

Being EXPORTED to

USA
Canada
Malaysia
Singapore
UAE
Kuwait
Qatar
Namibia etc.

Certificates

18/10/2018

Director General of Foreign Trade

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE AND INDUSTRY
One Additional Director General of Foreign Trade
Rajiv Gandhi International Airport, New Delhi-110068
CERTIFICATE OF IMPORTER-EXPORTER CODE (IEC)

1. Name: GOLDEN FARM SOLUTIONS

2. Address: Flat/06 Jayachandrab Enclave, opp. Hanuman Temple, Padmarao Nagar, Secunderabad, Hyderabad, Telangana-500025

3. Name and Designation of the regulatory applicant: K. ANAKADI ALLA PARTNER

4. Address of the Branch (If any): Branch *** As per Branch List enclosed ***

5. IEC Number: AARFG934E

6. Date of Issue: 17.10.2018

7. Validity: AARFG934E

Place: Secunderabad, Hyderabad
Date: 17.10.2018

System generated IEC certificate

One Additional Director General of Foreign Trade
Rajiv Gandhi International Airport, New Delhi-110068

BRANCH LIST ANNEXED TO: (AARFG934E) ISAM/PF
Date: 17.10.2018
IEC: AARFG934E Party: GOLDEN FARM SOLUTIONS

Branch Code: 1

Flat/06 Jayachandrab Enclave, opp. Hanuman Temple, Padmarao Nagar, Secunderabad, Hyderabad, Telangana-500025

कृषि और प्रसंस्कृत खाद्य उत्पाद निर्यात विकास प्राधिकरण AGRICULTURAL AND PROCESSED FOOD PRODUCTS EXPORT DEVELOPMENT AUTHORITY (कृषि और उद्योग मंत्रालय, भारत सरकार) (Ministry of Commerce and Industry, Govt. of India) पंजीकरण-सदस्यता प्रमाण-पत्र REGISTRATION-CUM-MEMBERSHIP CERTIFICATE

1. Name: GOLDEN FARM SOLUTIONS
Flat # 306, Jayachandrab Enclave, opp. Hanuman Temple, Padmarao Nagar, Secunderabad, Hyderabad, Telangana-500025

2. Address: Flat/06 Jayachandrab Enclave, opp. Hanuman Temple, Padmarao Nagar, Secunderabad, Hyderabad, Telangana-500025

3. Name and Designation of the regulatory applicant: K. ANAKADI ALLA PARTNER

4. Address of the Branch (If any): Branch *** As per Branch List enclosed ***

5. IEC Number: AARFG934E

6. Date of Issue: 17.10.2018

7. Validity: AARFG934E

Place: Secunderabad, Hyderabad
Date: 17.10.2018

System generated IEC certificate

One Additional Director General of Foreign Trade
Rajiv Gandhi International Airport, New Delhi-110068

BRANCH LIST ANNEXED TO: (AARFG934E) ISAM/PF
Date: 17.10.2018
IEC: AARFG934E Party: GOLDEN FARM SOLUTIONS

Branch Code: 1

Flat/06 Jayachandrab Enclave, opp. Hanuman Temple, Padmarao Nagar, Secunderabad, Hyderabad, Telangana-500025

18/10/2018

Director General of Foreign Trade

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE AND INDUSTRY
One Additional Director General of Foreign Trade
Rajiv Gandhi International Airport, New Delhi-110068
CERTIFICATE OF IMPORTER-EXPORTER CODE (IEC)

1. Name: GOLDEN FARM SOLUTIONS

2. Address: Flat/06 Jayachandrab Enclave, opp. Hanuman Temple, Padmarao Nagar, Secunderabad, Hyderabad, Telangana-500025

3. Name and Designation of the regulatory applicant: K. ANAKADI ALLA PARTNER

4. Address of the Branch (If any): Branch *** As per Branch List enclosed ***

5. IEC Number: AARFG934E

6. Date of Issue: 17.10.2018

7. Validity: AARFG934E

Place: Secunderabad, Hyderabad
Date: 17.10.2018

System generated IEC certificate

One Additional Director General of Foreign Trade
Rajiv Gandhi International Airport, New Delhi-110068

BRANCH LIST ANNEXED TO: (AARFG934E) ISAM/PF
Date: 17.10.2018
IEC: AARFG934E Party: GOLDEN FARM SOLUTIONS

Branch Code: 1

Flat/06 Jayachandrab Enclave, opp. Hanuman Temple, Padmarao Nagar, Secunderabad, Hyderabad, Telangana-500025

Import & Export

Certificate No.: DIPP2532

Department of Industrial Policy & Promotion
Ministry of Commerce & Industry
Government of India

CERTIFICATE OF RECOGNITION
Department of Industrial Policy and Promotion

This is to certify that **M/s Golden Farm Solutions** incorporated/registered as a **Registered Partnership** on **15-10-2018**, is recognized as a startup by the Department of Industrial Policy and Promotion.

Date of Issue: 15-10-2018
Place of Issue: New Delhi

The certificate shall only be valid for the entity:

- Up to seven years from the date of its incorporation/registration; and
- If its turnover for any of the financial years since incorporation/registration has not exceeded Rs. 25 crores.

Note:

- Authorities accepting this Certificate may check its validity on the Startup India portal (<https://www.startupindia.gov.in/>)
- This certificate is not the Certificate issued by the Inner Ministerial Board and is NOT VALID for availing Tax benefits
- This is a system generated certificate and hence does not require physical signature
- If such recognition is found to have been obtained without uploading the relevant documents or on the basis of false information, DIPP reserves the right to revoke the recognition certificate immediately without any prior notice or reason.

18/10/2018

Director General of Foreign Trade

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE AND INDUSTRY
One Additional Director General of Foreign Trade
Rajiv Gandhi International Airport, New Delhi-110068
CERTIFICATE OF IMPORTER-EXPORTER CODE (IEC)

1. Name: GOLDEN FARM SOLUTIONS

2. Address: Flat/06 Jayachandrab Enclave, opp. Hanuman Temple, Padmarao Nagar, Secunderabad, Hyderabad, Telangana-500025

3. Name and Designation of the regulatory applicant: K. ANAKADI ALLA PARTNER

4. Address of the Branch (If any): Branch *** As per Branch List enclosed ***

5. IEC Number: AARFG934E

6. Date of Issue: 17.10.2018

7. Validity: AARFG934E

Place: Secunderabad, Hyderabad
Date: 17.10.2018

System generated IEC certificate

One Additional Director General of Foreign Trade
Rajiv Gandhi International Airport, New Delhi-110068

BRANCH LIST ANNEXED TO: (AARFG934E) ISAM/PF
Date: 17.10.2018
IEC: AARFG934E Party: GOLDEN FARM SOLUTIONS

Branch Code: 1

Flat/06 Jayachandrab Enclave, opp. Hanuman Temple, Padmarao Nagar, Secunderabad, Hyderabad, Telangana-500025

18/10/2018

Director General of Foreign Trade

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE AND INDUSTRY
One Additional Director General of Foreign Trade
Rajiv Gandhi International Airport, New Delhi-110068
CERTIFICATE OF IMPORTER-EXPORTER CODE (IEC)

1. Name: GOLDEN FARM SOLUTIONS

2. Address: Flat/06 Jayachandrab Enclave, opp. Hanuman Temple, Padmarao Nagar, Secunderabad, Hyderabad, Telangana-500025

3. Name and Designation of the regulatory applicant: K. ANAKADI ALLA PARTNER

4. Address of the Branch (If any): Branch *** As per Branch List enclosed ***

5. IEC Number: AARFG934E

6. Date of Issue: 17.10.2018

7. Validity: AARFG934E

Place: Secunderabad, Hyderabad
Date: 17.10.2018

System generated IEC certificate

One Additional Director General of Foreign Trade
Rajiv Gandhi International Airport, New Delhi-110068

BRANCH LIST ANNEXED TO: (AARFG934E) ISAM/PF
Date: 17.10.2018
IEC: AARFG934E Party: GOLDEN FARM SOLUTIONS

Branch Code: 1

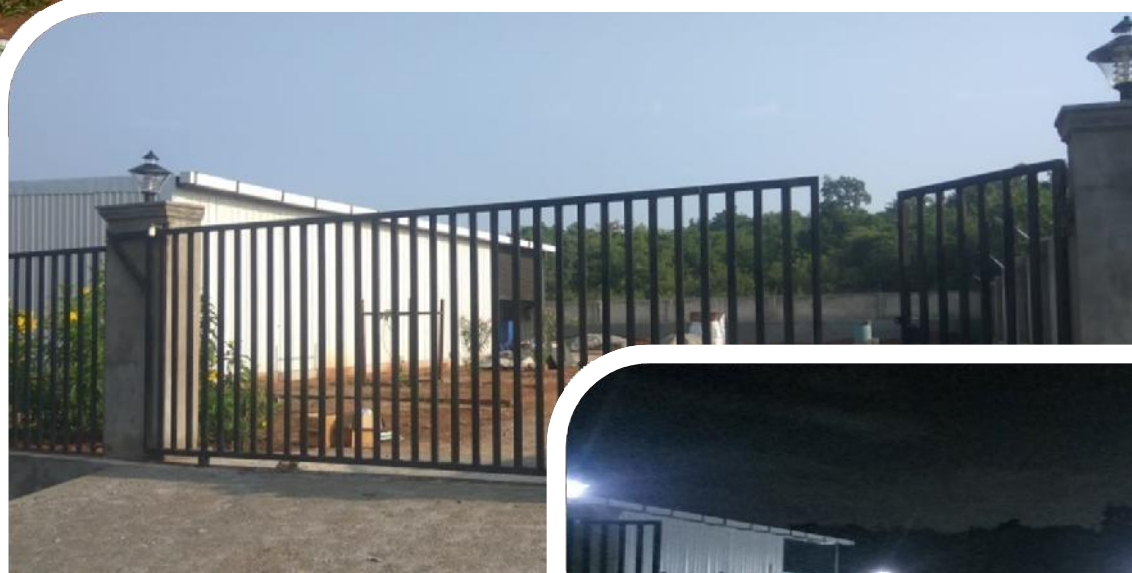
Flat/06 Jayachandrab Enclave, opp. Hanuman Temple, Padmarao Nagar, Secunderabad, Hyderabad, Telangana-500025

StartUp India

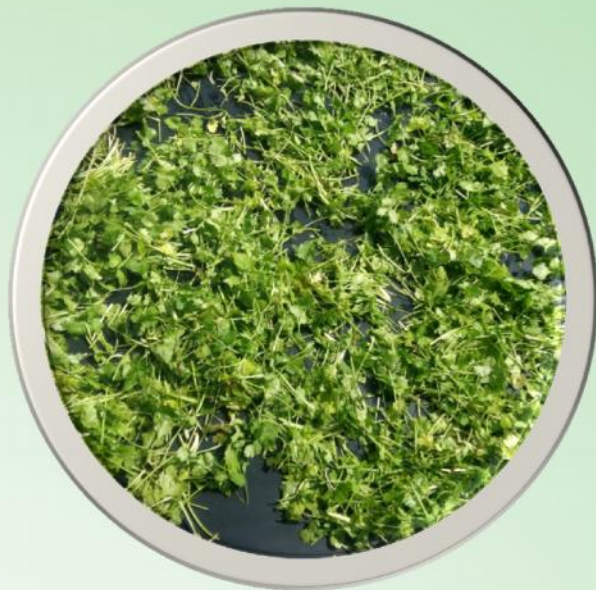
MSME

GST

Our Solar Food Processing Premises



Fresh / Organic Vegetables ready to Dehydrate



Hybrid Solar Food Dehydrators (**HSFD**)



Inside the HSFD



Dried / Dehydrated



Re-Hydrated / Ready-to-Use Vegetables



In Association

Golden Joy Int. HONGKONG



INDIAN AGRIPRENEURS
LIMITED



Abraj Overseas Co.
General Trading & Contracting (W.L.L.)



KUWAIT

شركة ابراج او فر سيسز
للتجارة العامة والمقاولات (ذ.م.م.)

Seeds
International Sdn. Bhd.

MALAYSIA

www.theseedsinternational.com

GajrajTM
BE NATURAL



T h a n k s

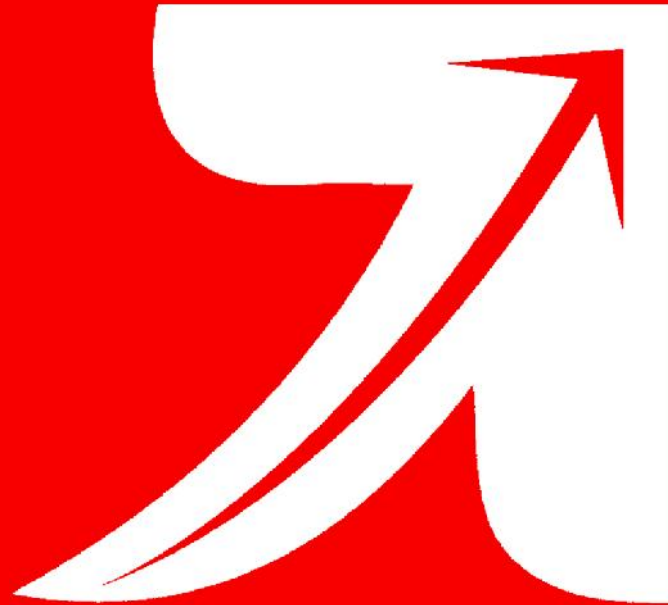
Golden Farm Solutions

Corporate office:

8-2-351/1/12, Ground Floor,
Road No. 3, Banjara Hills,
Hyderabad -500 034 (TS), INDIA
Phone : (+91) -70133 10170
E-mail : info@goldenfarmsol.com
Website : www.goldenfarmsol.com

Processing & Packing Unit:

CFC-2/B, TSIIC,
Raviryal, Shamshabad,
Hyderabad- 500 005 (TS), INDIA
Phone : (+91) - 96181 64584
E-mail : info@goldenfarmsol.com
Website : www.goldenfarmsol.com



GoFarmS

For Dehydrated Foods